Unit 3 Exam Review

FCC

Media event

Trial balloon

Leak

History of press/politician relations

Media motivations – profit

Selective exposure/confirmation bias

The policy agenda

Policy entrepreneurs

Hard money

Soft money

Matching funds

Caucus

Party conventions - nominations

Federal Election Campaign Act

Election of the President

Electoral College

Battleground states

527 groups

501 © groups

PAC

Super PAC

Voter ID laws

Costs of voting

Voter participation – who’s most/least likely to vote

Campaign Organizations – Campaign Managers